

2010 Beadwork Themes

In 2009, *Beadwork* magazine surveyed its readership each issue to find what our readers really want. In 2010, we'll continue to deliver what they love most as well as match our changes to their desires. Our readers are savvy, sophisticated beaders who want inspiration, beautiful designs, interesting techniques, and connections with others who share their love of the beading lifestyle.

With your help in 2010, we'll continue *Beadwork's* tradition of excellence, encouraging readers to refine their beadworking skills, experience new challenges, and incorporate unique materials, all while celebrating the timeless pleasures of beading.

> > See our new and improved guidelines—even if you're a seasoned contributor—at www.interweave.com/bead/beadwork_magazine/guidelines.asp or e-mail beadworksubmissions@interweave.com. < <

February/March 2010

Shape meets style. Necklace and bracelet designs that explore geometric forms using beadweaving stitches. Picture a necklace made of connected beaded circles, a bracelet of squares.

Suggested color palette: Metallic finishes and bronzy blacks with a touch of pink and blue

Materials focus: In our new-products department, Cool Stuff, we'll spotlight finishing touches from great new clasps to bead caps.

Submission deadline: **July 21, 2009**

If selected for this issue, all materials are **due August 25, 2009**

April/May 2010

Welcome spring. Spring isn't just about flowers. In addition to gorgeous floral designs, we'll also look at how less common gifts of nature, like new grasses and tree buds, inspire beadwork.

Suggested color palette: Fresh greens, vibrant yellows, sky blue, violet, rose, brown

Materials focus: From wood and stone to shell and pearls, natural elements will play a starring role in this issue's Cool Stuff.

Submission deadline: **October 1, 2009**

If selected for this issue, all materials are **due October 15, 2009**

June/July 2010

Second Annual "The Pleasure of Patterns." Back by popular demand, discover the way patterned woven designs, bead embellishments, and embroidery in repetitive patterns add beauty to your finished beadwork.

Suggested color palette: Bold colors with contrasting whites and creams to accentuate pattern

Materials focus: Cool Stuff will highlight filigree elements such as focals, connectors, earring hoops, chain, and clasps.

Submission deadline: **November 5, 2009**

If selected for this issue, all materials are **due December 3, 2009**

August/September 2010

Color Play. Projects that playfully explore color themes: monochromatic palettes, high-contrast hues, complementary colors, subtle neutral/natural shades, and more.

Suggested color palette: The rainbow—anything goes!

Materials focus: This issue's Cool Stuff will present an array of shimmering glass beads from crystal and lampworked styles to the newest seed beads.

Submission deadline: **January 4, 2010**

If selected for this issue, all materials are **due January 28, 2010**

October/November 2010

Contemporary Wearables. Modern, fashion-forward designs that give beaders a leg up on their holiday party and gift-giving designs.

Suggested color palette: Jewel tones, plays of matte and metallic finishes

Materials focus: Time to organize! Beading essentials such as tools, storage, and needles will be featured in this issue's Cool Stuff.

Submission deadline: **February 25, 2010**

If selected for this issue, all materials are **due March 17, 2010**

December 2010/January 2011

Classics Revisited. A nod to classic costume jewelry designs with a modern twist. Jewelry that would make Miriam Haskell proud.

Suggested color palette: Gold, silver, pale blues, sweet mauve, gunmetal, hint of mint green

Materials focus: Vintage-inspired elements will be the highlight of this issue's Cool Stuff. We will showcase pendants, charms, chain, and findings that merge the past and present.

Submission deadline: **May 12, 2010**

If selected for this issue, all materials are **due June 9, 2010**