

Beadwork Submission Guidelines

Our submission guidelines have been updated.
Please review, even if you are a seasoned contributor.

WHO WE ARE

Beadwork is a bimonthly magazine devoted to *everything* about beads and beadwork. Our pages are filled with projects for all levels of beaders, with a focus on the learning needs of those who seek to master beadweaving stitches. We pride ourselves on our easy-to-follow instructions and technical illustrations as well as our informative and entertaining features.

WHAT WE'RE LOOKING FOR

From projects made exclusively with seed beads and thread to designs that incorporate today's hottest new beading products, *Beadwork* is always looking for new talent and fresh, innovative jewelry designs. Though we occasionally publish some projects made with basic stringing and wireworking techniques, we primarily seek beadwoven projects that incorporate peyote, right-angle weave, herringbone, brick, and square stitches (to name a few), as well as bead embroidery and loomwork.

Our content falls into three categories:

- **Projects.** Our how-to projects provide the basics for beginners but challenge the experienced beader with new beadworking ideas. Projects always have comprehensible step-by-step instructions, clear illustrations, and beautiful photography.
- **Features.** To broaden our readers' perspective of their craft, we offer features that discuss hot topics beaders are interested in—profiles of bead artists, how and where certain beads are made, bead charities, etc.
- **Departments.** Have an interesting news bit for Bead Buzz or a great new product you want to see reviewed in Cool Stuff? Let us know. If you would like a photograph of your work considered for W.O.R.D (What Our Readers Did), simply e-mail it, along with a complete description of the work, to beadwork@interweave.com.

THEMES & DEADLINES

Knowing the kinds and styles of projects we are actively seeking will improve your chance of acceptance when you submit a design for consideration. For a complete list of upcoming themes and deadlines, visit

http://www.interweave.com/bead/beadwork_magazine/guidelines.asp or e-mail beadworksubmissions@interweave.com.

HOW TO SUBMIT—*It's easy, we promise!*

Beadwork welcomes fresh ideas and accepts proposals for both projects and features. Keep in mind that we do not accept articles that have been previously published in books and magazines or on websites. If any portion of your submission has been published previously, please let us know when and where. Also, your submission **MUST** represent your original

work—it is both unethical and undesirable to submit a project that you have learned or copied from someone else.

Project proposals

Projects can be submitted two ways:

- 1) **E-mail** a high-quality photograph to beadworksubmissions@interweave.com with your name, contact information, and brief description of the project, including stitches used. We may request that you send in the actual piece before a final decision is made.

or

- 2) **Mail** the physical project to the address below. Keep in mind that if the project is accepted, you will be required to provide instructions and sketches, so take good notes and/or photographs before sending it: You may be asked very detailed questions by our technical editors!

Mailing details

Beadwork submissions
201 East Fourth St.
Loveland, CO 80537-5655
(970) 613-4648

>>NOTE: All packages must include a legible list of your package's contents (2 bracelets, etc.) AND your contact information: full name, address, phone number, e-mail address. Please limit packaging to only what is necessary to protect your items during shipping and absolutely no Styrofoam packaging peanuts and no gift wrapping. Receipt of your submission will be promptly acknowledged by our shipping department, but please be patient while our editors consider your proposal—it may take a month or two for a decision.

Feature proposals

If you would like to submit a feature proposal, please e-mail an outline of your idea to beadworksubmissions@interweave.com as well as a couple of writing samples. Once your idea is approved, we will tell you how long the feature should be and give you more editorial direction. Please note that if your proposal is accepted, you will be responsible for gathering the images for your feature. Be sure to include your name, address, and telephone number.

Questions?

E-mail beadworksubmissions@interweave.com.

UPON ACCEPTANCE

Deadlines and Acceptance Terms

Submissions are accepted at any time and are scheduled as space permits. When your submission is accepted, we will send an acceptance letter and a contract for you to sign, which states that we license it for exclusive *first-time* publication rights and subsequent nonexclusive rights for use in print, electronic, or other Interweave publications and promotions. The

publication rights to your original materials will revert to you one year after the issue's on-sale date. We reserve the right to edit your material as necessary to fit the style, format, or other requirements of *Beadwork*. A copy of the edited manuscript will be e-mailed to you for approval before publication. You may sell kits of the materials used in your project(s), provided that the kits do not include instructions (however, you may include your original instructions one year after the issue's on-sale date.)

Required materials

If your project is accepted, you will be required to provide the following list of items, as well as to mail the actual project following the mailing guidelines above, by the "Materials due date" listed with the themes. Text should be submitted either via e-mail or on CD as a Word document, using size 12 Times New Roman font, single-spaced, and without any embedded photographs or illustrations. We cannot work from PDFs. *Your adherence to these guidelines will make the editing and publishing process easier for both you and our editorial team, so please use the following as a checklist!*

- **Title**
- **Author name**
- **Introduction** A short, introductory paragraph (about two or three sentences) that discusses your inspiration for the piece and the techniques used.
- **Techniques** List all stitches, knots, and wireworking techniques used.
- **Materials** This is a listing of **every single material** necessary to make your piece, including quantity (in the case of seed beads, estimate grams used), color, size, type, and shape (e.g., 10 kiwi 10x8mm resin rondelles). *Do not generalize—people will want to know exactly what materials and how many were used in the piece they see photographed.*
- **Tools**
- **Finished size**
- **Artist's Tips** Please provide 2 to 3 tips. Tips can be about a suggested bead or materials substitution, an alternate way to do a step, different ways to wear a piece, tricks you've learned along your beading way, or any other tips that you think might help your fellow beaders.
- **Instructions** See the writing sample that follows for format. *Write the instructions to fit the piece you are submitting exactly. You can list variations or tips at the end of the piece.*
- **Resources** You must tell us where you bought your materials; our readers will want to know! Please list the full name, physical address, phone number, and web address of the shop, artist, or website where you bought each material—most importantly, the materials that are unique and play a prominent role in your piece. See format in sample that follows.
- **Bio and photo of you** A 1- to 3-sentence paragraph about you, plus a photograph that is 300 dpi at 2x2 inches. We will convert the photograph to black and white.

- **Contributor question** You will be asked to answer a beading-related question later in the editing process—this is our way of introducing our contributors to our readers.
- **Figure sketches and photos** We encourage you to send in diagrams and/or sketches. However, do *not* include them in the Word document with the instructions. Our talented illustrator will be redrawing all illustrations, so a hard copy or scan will be sufficient. Though we prefer well-drawn sketches, we can also work from good step-by-step photographs.
- **Project variations** Readers love to see variations. If you made the project in more than one colorway, please send it along. Coordinating earrings, bracelets, etc. are also welcome provided that they can be created using the same technique(s) featured in the main project.

We look forward to reviewing your submissions—let the ideas flow!

WRITING SAMPLE--How to write project instructions

We *highly* encourage you to read back issues of *Beadwork* to become familiar with the style of our instructions—it is by far your best resource. To help you, however, we have provided this writing sample below with a few helpful reminders in blue.

Sample project instructions

Sparkling Netted Earrings {**Title**}

Jane Doe {**Author name**}

Combining right-angle weave, netting, and graduated bead sizes, these earrings work up quickly, aren't too heavy, and have just the right amount of sparkle without being too fancy.

{**Introduction**}

Techniques {**Techniques**}

Right-angle weave

Netting

See p. XX for helpful technique information.

Materials {**Materials used**—if assigning letters to beads, be sure to list seed beads smallest to largest. Be sure to include every bead used in the project and provide exact measurements and quantities of each.}

76 lavender luster size 15° seed beads (A)

10 lavender luster size 11° seed beads (B)

10 matte brown AB size 8° seed beads (C)

12 soft green lumi 3mm fire-polished rounds

6 beige-and-gold luster 4mm fire-polished rounds

8 soft green gold luster 6mm fire-polished rounds

1 pair of gold-filled ear wires

Smoke 4 lb braided beading thread

Tools {**Tools used**}

Size 12 beading needle
Scissors

Finished size: 1 1/2" **{Finished size}**

{Detailed step-by-step instructions—note that beadweaving instructions are easy to follow when stepped out into individual rounds, rows, units, etc. Also, please note placement of illustrations within the instructional text – (e.g., Fig. 1).}

1) Base. Use 2' of thread to work a right-angle-weave base:

Unit 1: String four 6mm rounds. Pass through all 4 beads again and tie a square knot to form a tight circle, leaving a 6" tail. Pass through the first 3 beads strung.

Unit 2: String three 4mm rounds; pass through the last 6mm round exited and the first 2 beads just added.

Unit 3: String three 3mm rounds; pass through the last 4mm round exited and the first 2 beads just added.

Unit 4 (ear-wire loop): String 1A, 1B, the ear wire, 1B, and 1A; pass through the last 3mm round exited (Fig. 1). Repeat the thread path several times to reinforce.

2) Netting. Exiting the top 3mm round of Unit 3, work netted embellishments off the base:

Net 1: String 2A, 1B, and 2A; lay the strand diagonally across Unit 3 and pass back through the top 4mm round from Unit 2.

Net 2: String 3A, 1C, and 3A; pass through the top 6mm round from Unit 1.

Net 3: String 4A, one 3mm round, and 4A; pass back through the bottom 6mm round from Unit 1 (Fig. 2).

Crosses: String 4A; pass back through the 3mm round added in Net 3. String 4A; pass through the top 6mm round from Unit 1. String 3A; pass back through the C added in Net 2. String 3A; pass back through the top 4mm round from Unit 2. String 2A; pass back through the 1B added in Net 1. String 2A; pass through the top 3mm round from Unit 3 (Fig. 3).

3) Edges. String 1B and pass down through the left-side 3mm round from Unit 3. String 1C and pass down through the left-side 4mm round from Unit 2. String one 3mm and pass down through the left-side 6mm round from Unit 1. String 1C; pass through the bottom 6mm round from Unit 1. Repeat entire step, reversing the stringing sequence, to add edge beads to the right side of the base (Fig. 4). Pass through the edge beads again to reinforce. Secure the thread and trim.

4) Repeat Steps 1–3 for a second earring.

Artist's Tips {Artist's Tips—the more the better}

--This project's woven components do more than make lovely earrings. They also work wonderfully in necklace and bracelet designs.

--For smaller earrings, use 3mm rounds in place of 4mm rounds and 4mm rounds in place of the 6mm rounds.

[bio] **{1- to 3- sentence designer bio}**

Jane Doe is a self-taught beader and owner of Any Bead Store in Anytown, California. Jane's other hobbies include scrapbooking, sewing, and weaving. Visit her website at [www.\[sitename\].com](http://www.[sitename].com).

Options {Descriptions of project variations}

--Try topaz and bronze fire-polished rounds with white-lined brown seed beads.

--An earthier option!

Resources {Detailed resources—note that each item in the materials list is addressed and phone numbers and website are included. This is the best place for us to mention brand names (e.g., FireLine).}

Check your local bead shop or contact: Seed beads and FireLine braided beading thread: Garden of Beadin', (425) 482-2323, www.beadinseattle.com. All other beads and findings: Artful Beads Studio and Workshop, (609) 737-1077, www.artfulbeadstudio.com.

>> Reminder! <<

Use the "Required materials" list provided in our guidelines as a checklist—in addition to the items addressed in the writing sample we need the physical project, author photo, project variations (if available), figure sketches or step-by-step photos.