

Interweave Press Book Proposal Guidelines

We are always looking for talented designers who have a passion for sharing techniques, projects, and inspiration with our readers. If you would like to create a book that showcases your work, here is some important information about how to become an author with **Interweave Press**.

What kinds of books does Interweave Press look for?

The types of books listed here are the ones we are most interested in, but if you have a concept that might be outside of this list, we are always open to hearing what you have to offer:

Accepting submissions in the following book subjects: knitting, crochet, felting, spinning, weaving, beading, jewelry making, mixed media/collage, art quilting, fiber arts, and sewing.

- book ideas that focus on step-by-step techniques and/or projects in the subjects listed
- clever gift book ideas that would appeal to crafters who engage in these subjects. This could be anything from a humor book for knitters to a book of essays on the joys of weaving.
- for beginner up to intermediate skill levels
- projects must be well-designed, visually inspiring and high quality, and most should look within the reach of the reader

How do I get started working with Interweave Press?

To begin the process, we first need to define what your book is about. We need a unique angle for your book, an approach to your craft that is special and different. It's best if we can establish a very specific "handle" or "big idea" that will focus the book and give it a definite direction from the start.

If you don't know what your "big idea" could be, send us 7–10 jpegs or actual samples of your work and a query letter so we can develop an idea that will make your book distinctive. An editor will follow up with you to discuss your project samples and their potential to be developed into a viable book proposal.

What if I already have an idea for a book?

If you already have an idea for a book that you want to create, send us 7–10 jpegs or actual samples of your work plus the following information in your **book proposal**:

- a one page overview of your book idea explaining the basic concept, what makes it special, and how is it different from the competitive books on the market
- define who the audience is for the book, including skill level
- a short bio detailing your qualifications for writing the book
- an outline or table of contents for the book including a list of techniques and projects covered
- a sample project or chapter that will be representative of the book and your writing style

What's next?

After we have a good book concept, we work with you to develop an outline and project list. We also discuss ideas on how to present the material editorially and visually.

Once we have a good outline and sample projects, we propose the book concept to a review board for final approval. If approved, we then negotiate a royalty contract. Your acquisitions editor can give you more specific information about our contracts.

Why Interweave?

Our books are sold in bookstores, craft specialty stores, art supply stores, in North America and around the world. We have a strong marketing and publicity department to promote your book, including 14 magazines representing our key subject areas, consumer shows, and a powerful Web presence, including knittingdaily.com and beadingdaily.com. Finally, we aren't just a group of editors and designers; we are a group of craft enthusiasts and designers, just like you. We understand what it is you hope to accomplish with your book because it's the same thing we would want to see in a book we buy ourselves.

How to Submit Your Book Idea

1. **Via Regular Mail:** Send at least 7–10 actual samples of your work or photos/tear sheets and the book proposal information detailed above. If we cannot use your submission, all your materials will be returned to you.
2. **Via E-Mail:** Send jpeg file attachments along with the book proposal information detailed above.

If your submission seems right for our readers, we will contact you within a month of our receipt of your package.

Send proposals to:

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